



THE
TEDBERRY
MARKET

Supporting Local
Businesses, Growing Big
Dreams!

SPONSORSHIP PROPOSAL



INTRODUCTION

TedBerry Market started from a simple idea—let's create a space where small businesses can shine!

Born out of **passion and love for local talent**, we set out to showcase the very best Northern Ireland has to offer. What began as a small gathering has turned into a vibrant community hub where **creativity, connection, and collaboration thrive**.

Since day one, we've been on an incredible journey of growth and excitement. Every event brings more energy, more smiles, and a bigger sense of community.

We've hosted **five sell-out markets**, supporting over 500 amazing businesses and welcoming over 18,000 visitors through our doors. These aren't just numbers—they're a testament to the heart and soul that goes into every event and the buzz it creates in Northern Ireland.

And we're just getting started! Our next stop? We are returning to the iconic Titanic Exhibition Centre (TEC), where we're ready to take things up a notch with our first Christmas Two Day Event. We can't wait to bring together even more local businesses and market-goers for another unforgettable weekend filled with creativity, community, and lots of fun.



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[TEDBERRY.CO.UK](https://tedberry.co.uk)

[@TEDBERRYMARKET](https://www.instagram.com/tedberrymarket)





At TedBerry Market, we're all about bringing the community together to celebrate and support Northern Ireland's amazing small businesses. Our vision is simple: to create a space where local entrepreneurs can grow, connect, and showcase their talent. Whether you're a vendor or a visitor, our mission is to provide an unforgettable experience that fosters creativity, collaboration, and a whole lot of fun. With every event, we aim to inspire big dreams and make a lasting impact on the local economy. Let's grow together!



Vision

- Showcase the best of Northern Ireland's talent, craftsmanship, and innovation
- Empower small businesses to dream big and grow through exposure and support.
- Create lasting connections between small businesses and their customers



Mission

- Create memorable market experiences that bring together vendors, consumers, and the community.
- Encourage sustainable growth for small businesses by offering networking and collaboration opportunities.
- Continuously expand our reach and impact through exciting, well-attended events.

ABOUT US



TEDBERRY MARKET AT THE TEC

Get ready for our biggest event yet! On the **30th of November and 1st of December**, TedBerry Market will take over the iconic Titanic Exhibition Centre (TEC) for an unforgettable two-day celebration of local talent, creativity, and community.

We're expecting a massive turnout of **8,000-10,000 visitors**, all eager to discover what Northern Ireland's incredible small businesses have to offer. With **over 150 businesses** on board, from handmade crafts to gourmet treats, this is the perfect opportunity to connect with a diverse and engaged crowd.

The TEC event promises not only great shopping but also live entertainment, festive vibes, and plenty of chances to support local entrepreneurs. Whether you're looking for unique gifts, fresh food, or just a fun day out, the TedBerry Market at TEC will be the place to be!

BENEFITS FOR SPONSOR



UNMATCHED EXPOSURE TO THOUSANDS OF LOCAL SHOPPERS

Gain direct access to an estimated 8,000-10,000 visitors over two days, plus visibility across our 20.4K+ strong and engaged social media following. Your brand will be front and center at one of Northern Ireland's most anticipated market events!

COLLABORATIVE MARKETING AND SOCIAL MEDIA PRESENCE

Be part of exclusive co-branded social media campaigns and promotions, reaching both our audience and the followings of over 150 small businesses. With some vendors boasting millions of views on platforms like TikTok, your brand can enjoy unparalleled online exposure.

SUPPORT LOCAL AND BUILD COMMUNITY GOODWILL

Exclusive co-branded social media campaigns and promotions, reaching both our online audience and the followings of over 150 small businesses. With some vendors boasting millions of views on platforms like TikTok, your brand can enjoy unparalleled online exposure.

SPONSORSHIP PACKAGE



PARTNER PACKAGE

Perfect for brands looking for significant exposure and community engagement.

SOCIAL MEDIA EXPOSURE: 5 SOCIAL MEDIA POSTS AND STORIES LEADING UP TO THE EVENT, REACHING OUR AUDIENCE OF 20.4K+ FOLLOWERS, 1 PROMOTIONAL REEL AND CO-BRANDED POST-EVENT RECAP SHARED ACROSS OUR SOCIAL PLATFORMS

PROMOTIONAL MATERIALS: SECONDARY BRANDING ON ALL PROMOTIONAL MATERIALS.

PRIME EVENT POSITIONING: PREMIUM STALL LOCATION AT THE MARKET, STRATEGICALLY PLACED TO MAXIMISE FOOT TRAFFIC AND BRAND VISIBILITY.

EXPOSURE TO ESTIMATED 8,000-10,000 VISITORS OVER TWO DAYS, PLUS ADDITIONAL VISIBILITY THROUGH OUR VENDOR PARTNERSHIPS.

£2000
+ VAT



TITLE SPONSOR

For brands seeking maximum visibility and a deeper connection with our audience.

EXCLUSIVE HEADLINE SPONSORSHIP: STAND OUT AS THE SOLE HEADLINE SPONSOR,

EXTENSIVE SOCIAL MEDIA CAMPAIGN: WEEKLY POSTS AND STORIES FOR 4 WEEKS LEADING UP TO THE EVENT, 2 PROMOTIONAL REELS ON OUR PLATFORMS. FEATURE IN OUR POST-EVENT RECAP, SHARED WITH OUR 20.4K+ FOLLOWERS.

TOP-TIER BRANDING OPPORTUNITIES: DUAL BRANDING ON ALL PROMOTIONAL MATERIALS. BRAND LOGO FEATURED ACROSS PLATFORMS

ON-SITE ACTIVATION: A PRIME CORNER LOCATION AT THE MARKET, ENSURING MAXIMUM VISIBILITY. OPPORTUNITY TO HOST AN INTERACTIVE BRAND ACTIVATION (E.G., PRODUCT DEMOS, GIVEAWAYS)

TEDBERRY CONTENT VISIT: TEDBERRY TEAM VISIT TO YOUR SITE

£5000
+ VAT



THANK YOU!
WE CAN'T WAIT
TO WORK WITH
YOU!

CONTACT

Phone 07821555011

Website tedberry.co.uk

Email hello@tedberry.co.uk